

Folk Hospital

my
WISH
charity

Your local NHS charity

my
WISH
charity

Supporting West Suffolk Hospital

My Wish is to support

WISH UPON A STAR

Because

I WANTED TO GIVE
BACK TO SAY THANKYOU FOR
LOOKING AFTER ME

Fundraising Pack

Registered Charity No. 1049225

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Enhancing care for you, your family, for life.

Thank you for wanting to fundraise for My WiSH Charity. We really do appreciate your support.

We are your local NHS charity and we fundraise to enhance care at West Suffolk NHS Foundation Trust. This comprises of; West Suffolk Hospital, Newmarket Community Hospital and the community services in Suffolk.

The care we all receive is second to none, and we are not here to buy what the NHS should provide, but the extras which help enhance care and also support staff as they work tirelessly to care for us all.

Please read through this pack and download what you need. Included is event posters and sponsor forms but if you wish to have help making something more tailored to your event do give us a shout.

There is also a supporter consent form. Completing this allows us to stay GDPR compliant and add you to our database as you continue your fundraising journey.

Merchandise

As a charity we feel your donations are better spent on patient care so we have very little merchandise. We do, however, have balloons and leaflets available for your events and we can loan you charity tins, buckets and pop up banners.

We also have My WiSH Charity t-shirts and, if your fundraising is more of a sporting affair, we will provide you with a dri-fit top with your name so the crowd can cheer you along. Thanks to Premier Logos for their generosity in providing these.

So now to your fundraising. We would love to hear your plans and to see how we can support and promote your event.

Do get in touch with us by emailing fundraising@wsh.nhs.uk or calling 01284 713466/712596.

Best wishes, from the My WiSH Charity team.



103,760

patients

get X-Ray'd at
West Suffolk Hospital
a year



450
children

get treated at
West Suffolk Hospital for
cardiac care
a year



14,000
women a year
are screened at
West Suffolk Hospital
for breast cancer

It costs

£500,000
a day

to run West Suffolk Hospital

We look after a
community of over
280,000
people



At least

£722,643
is spent on treating
patients in ED a month



How do i fundraise?

Advertise

Use our posters, or if you are creating your own, let us know and we will send you a copy of our logo for you to use.

What to do?

Take a look at our fundraising ideas

Keep it simple

Do something you enjoy

Tell us so we can help



Use our
tins



#MyWISH
Charity

Start a Just
Giving or Virgin
Money Page
and select My
WISH Charity

giftaid it



Book my skydive with
UK Parachuting,
Beccles



Checklist

Venue ✓
Date ✓
Tell My WISH Charity

How do I promote my event?

Share on social media.
Make sure you tag
@mywishcharity

You'll find us on



Make a poster
or use
one of our
templates



NEWS

Talk to us!
We have great links with the
local press and radio

Corporate fundraising

Being the local NHS charity means we are here for you and your staff who may need to services of West Suffolk NHS Foundation Trust. We are lucky enough to work with many local businesses who support us with everything from sponsorship and fundraising to volunteering. It's a great partnership where we can support each other.

Fundraising brings people together so it's also a great way of teambuilding.

We would love to meet you and your staff and are happy to come and talk to you all about how we support the NHS. We can even do 30 second pulse tests to ensure your staff are fit and healthy!

If you would like to know more, then please get in touch by contacting us at fundraising@wsh.nhs.uk or calling 01284 713466.



Staff notice board

We're having a cake sale!

Date: Wednesday 27th April

Time: 10am -2pm

Place: Board room

Raising money for My WiSH Charity to enhance care at West Suffolk NHS Foundation Trust



Such a brilliant day
😊

**Sign up sheet for volunteering
at My WiSH Charity
Soapbox Challenge**

Sam
Peter P
Jenny

Our charity of the year is

my
WiSH
charity



JustGiving™

Our preferred platform for fundraisers to use is Just Giving. It provides you with step by step instructions to start your fundraising journey. Donors can then also leave messages of support, donate gift aid and get updates as you share.

First, decide if you are fundraising for a My WiSH Charity campaign or for one of our wards or departments.

If it is a campaign please head to the correct URL to start your page, ie. www.justgiving.com/campaign/butterfly.



If you wish to fundraise for a ward or department then follow these steps:

1. Log into www.justgiving.com
2. Click to **Start fundraising**
3. Choose **A charity**
4. You will now need **Sign Up**
5. Use the search bar and type **My WiSH Charity or 1049223**
6. You now need to choose what your event is all about, ie. in memory of a loved one, taking part in an event etc.
7. This next page allows you to change the URL, this is the website address you can give to people to donate.

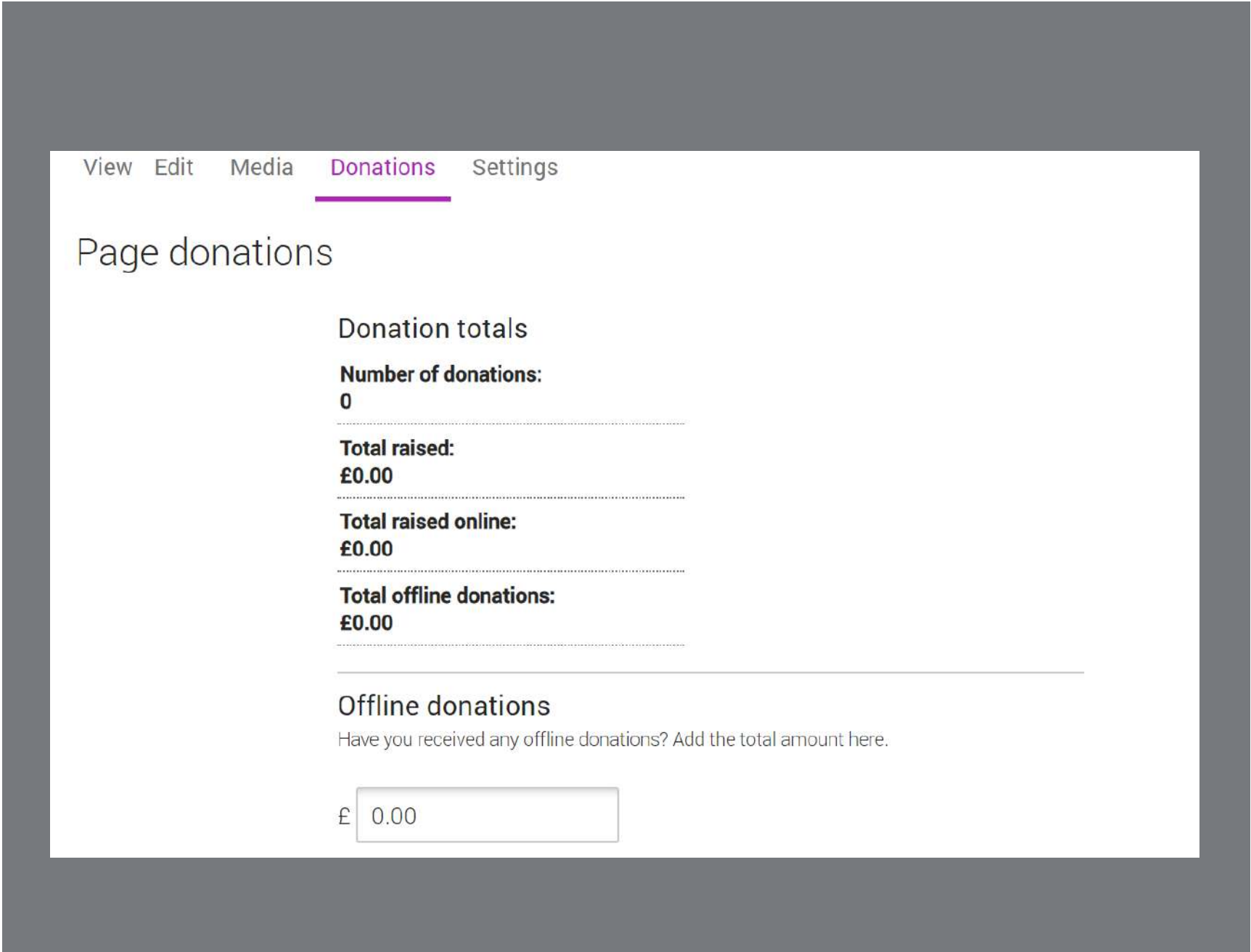
Go to the box that says **Choose your fundraising page web address**. This is especially good if you are registering for a team or want to name the page in memory of someone. You must complete the change now as you cannot change it at a later date.

8.Now you can edit your page and add photos. This is the most important part of your page. It is the chance to tell your story and to catch the attention of potential donors. Make sure you tell people the ward or area you are fundraising for.

You should now be ready to go. Do make sure you save your password so you are able to drop back in and edit your page as needed.

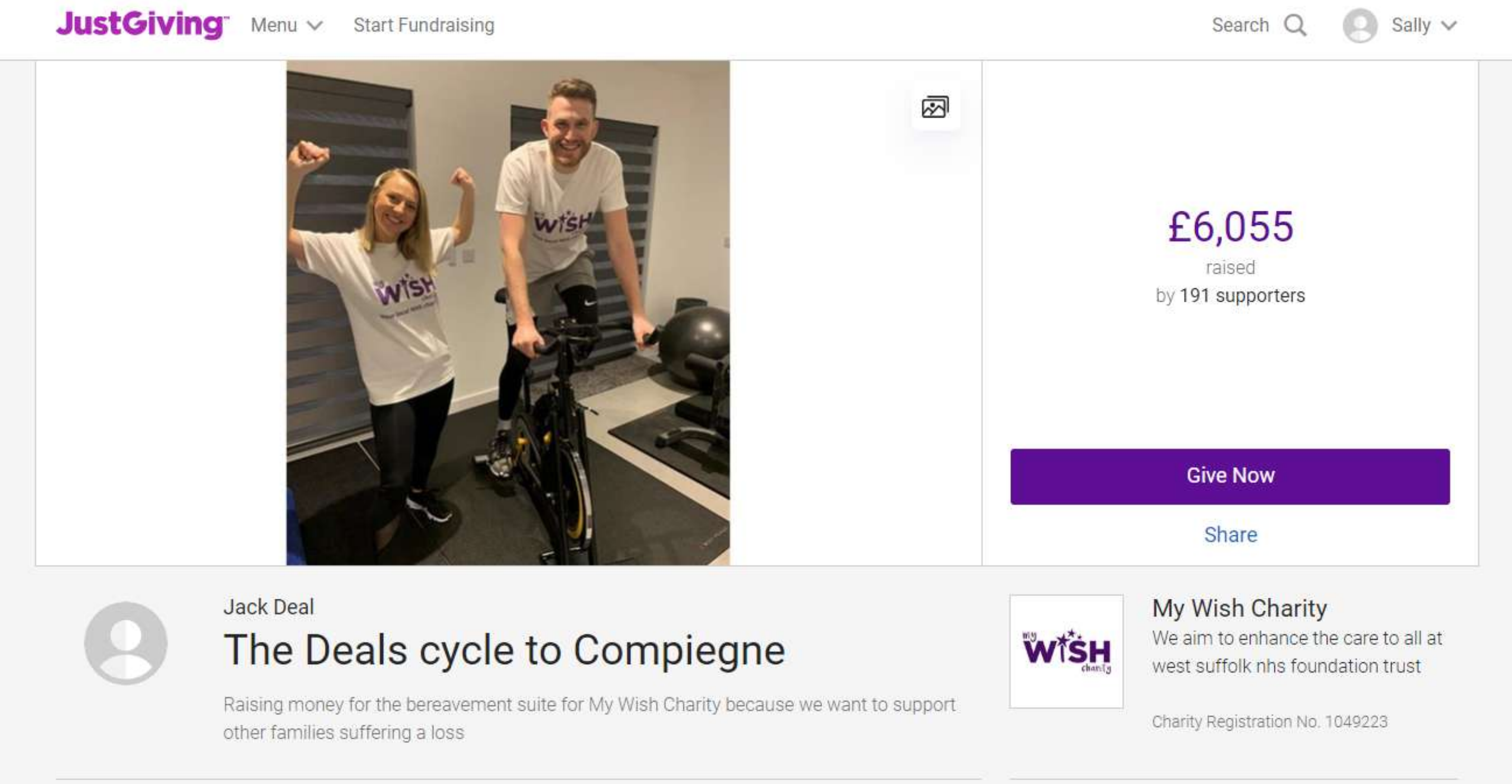
Offline donations

Some donors may like to use cash or cheques meaning their donations won't show on your page. You can add these to your total by going to **Edit your page**. Choose **Donations** and add your **Offline donation**.



Paying money across to My WiSH Charity

Just Giving will automatically transfer your donations across to our bank account, along with any gift aid donations. You will need to send us any offline donations.





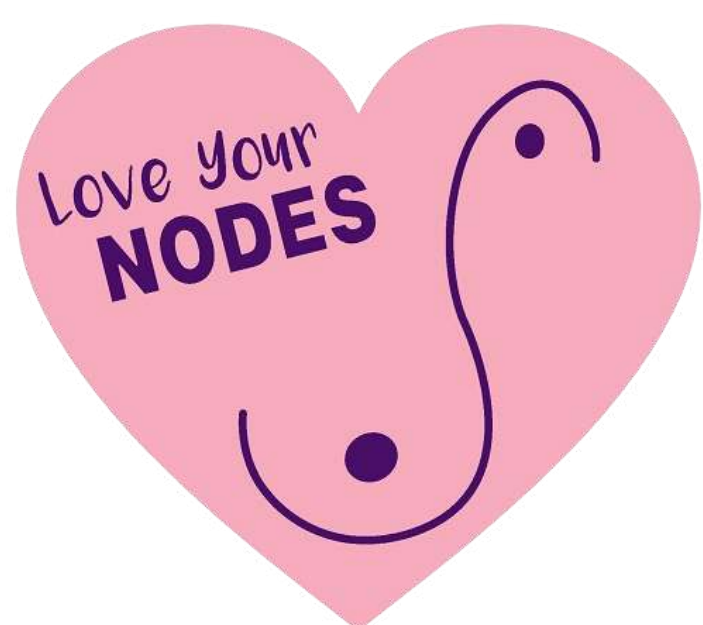
Need help making a poster?

Give us a shout and we will help you create something special to promote your event.



Need our logo?

We have our logo in various formats including JPG, PNG and EPS, so let us know and we will send it across.





QUIZ NIGHT

Raising money for My WiSH Charity

Date:

Time:

Location:



Your local NHS charity

www.mywishcharity.co.uk



Charity no 1049223

We're having a cake sale!

Date:

Time:

Place:

Raising money for My WiSH Charity to enhance care at
West Suffolk NHS Foundation Trust



my
WISH
charity

Your local NHS Charity

www.mywishcharity.co.uk

my wish
charity

[illegible]

Don't forget to gift aid it!

Volunteering



If you want to support your local NHS charity but don't want to fundraise you can still make a difference.

Whether it's bucket shaking or helping at our events we need your time. Email us or give us a call to join in with our FUNdraising!





Gift Aid declaration form *giftaid it*

Thank you for supporting your local NHS charity by donating to My WiSH Charity.

Using Gift Aid means, for every pound you give, My WiSH Charity gets an extra 25p from HM Revenue & Customs, ensuring your donation will help more patients, their families and staff at West Suffolk NHS Foundation Trust.

Title: _____ First name: _____ Surname: _____

Full address: _____

_____ Post code: _____

Signature _____ Date: _____

Your Gift can be worth 25% more to My WiSH Charity at no extra cost to you.

Simply read the statement below and tick if you would like us to claim Gift Aid on your donation

(Please note: If, in the future, your circumstances change and you no longer pay tax, please notify us).

☐

I am a tax payer. Please treat all donations I make, or have made to My WiSH Charity for the past four years, as suitable to claim Gift Aid until further notice.

Stay in touch

Your donation makes a huge difference and we would like to keep you informed on how you can help be part of something special and how you have helped change people's lives.

☐

Yes, I would like to be updated by post

☐

Yes, I would like to be updated by email. My email address is _____

☐

Yes, I would like to be updated by phone. My number is _____

☐

Yes, I would like to receive your bi-monthly e-newsletter.

You can view our full privacy policy and how we use your information at www.mywishcharity.co.uk.

If you ever want to change how we communicate with you, please contact My WiSH Charity on 01284 713466 or email fundraising@wsh.nhs.uk or write to us at My WiSH Charity, Oak House, Hardwick Lane, Bury St Edmunds, Suffolk, IP33 2QZ.

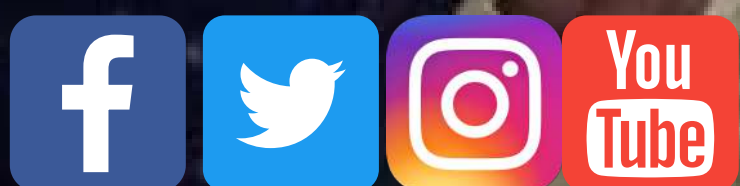
Doctor Edmund, My WiSH Charity mascot with his friend Olivia



www.mywishcharity.co.uk

fundraising@wsh.nhs.uk

01284 713466 / 712596



@mywishcharity